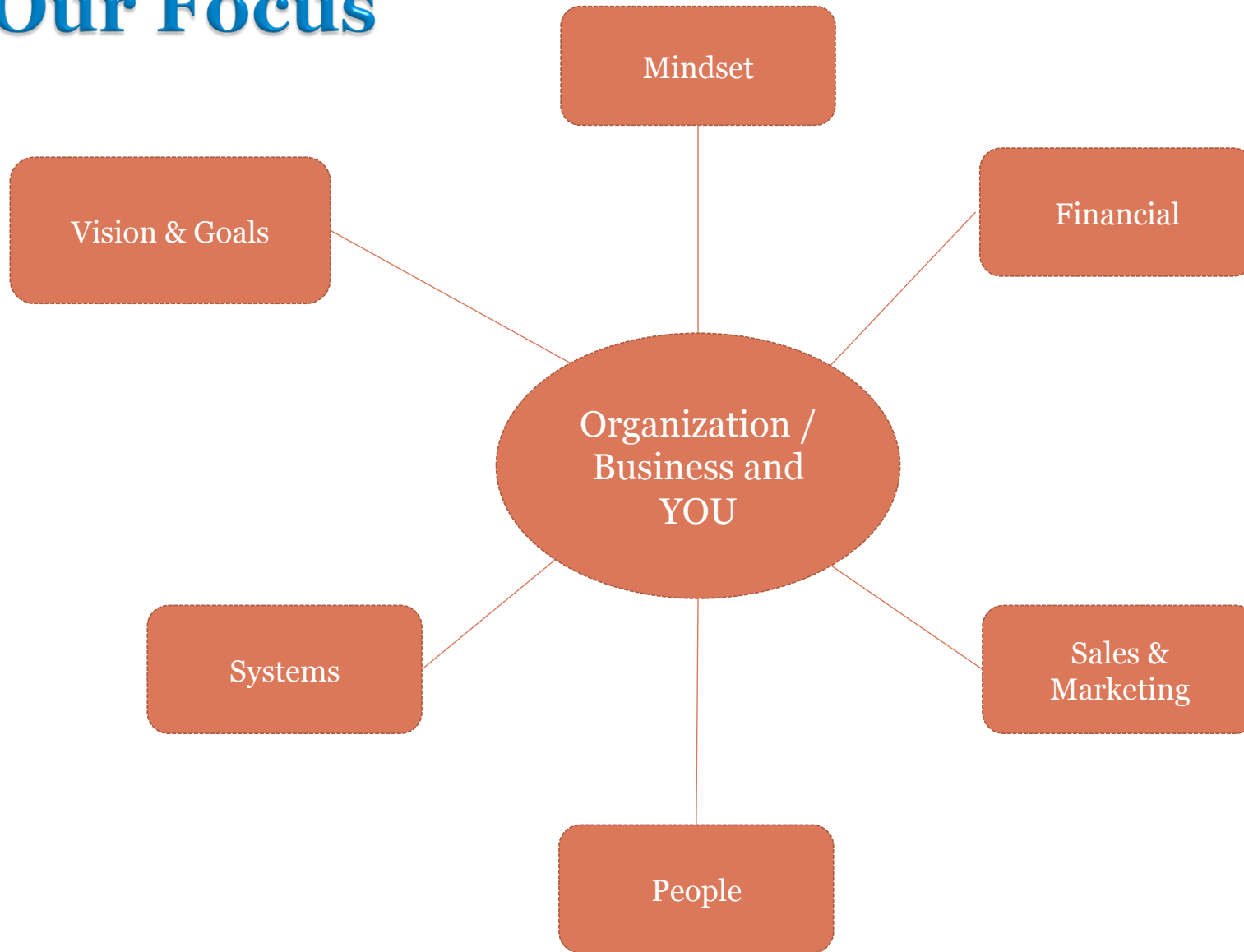
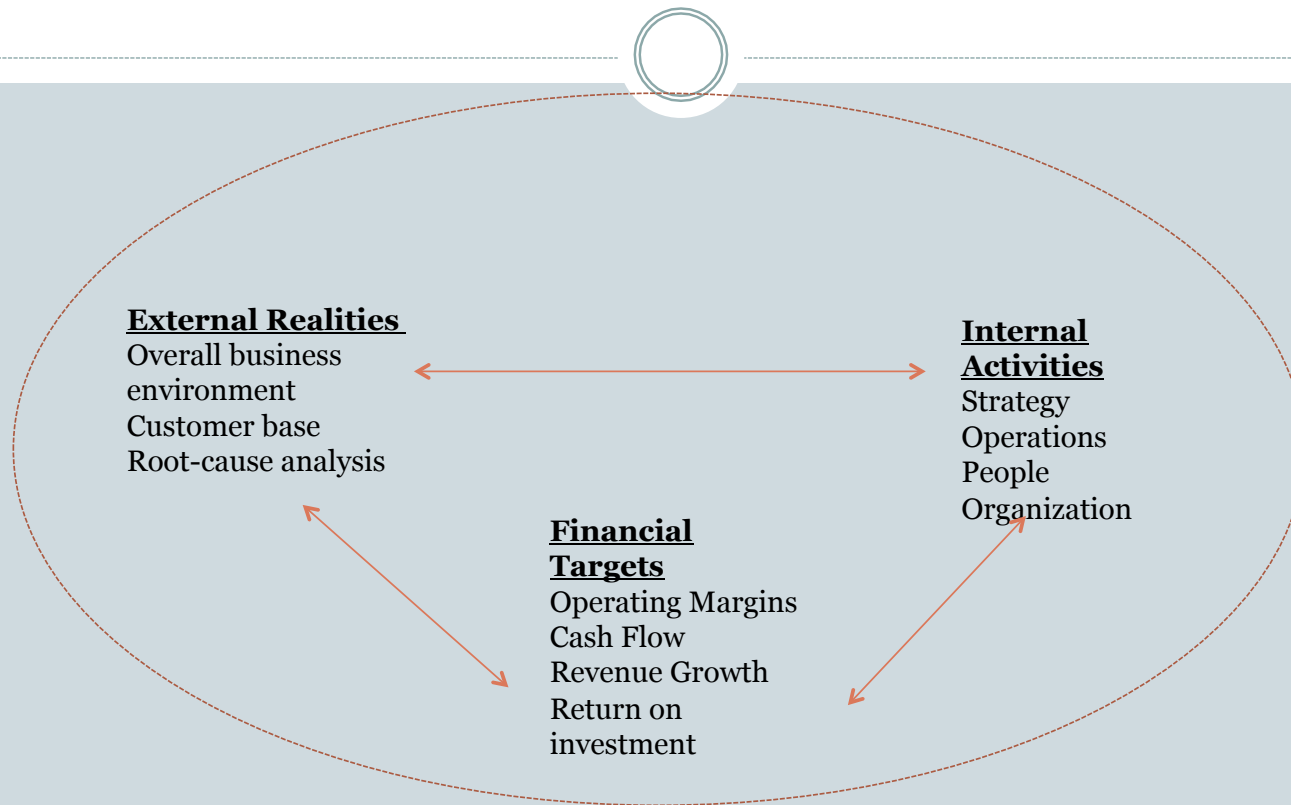


Our Focus



The Business Model for Strategic Planning



The Business Model is dynamic, not static. You will need to test it regularly, keeping it up to date, as you perceive external changes on the horizon and changes in your own internal capabilities.