

FOR IMMEDIATE RELEASE

Jacqueline Collins recognized as Constant Contact “All Star”

ABINGTON, MA, ISSUED MARCH 16, 2009...Jacqueline Collins of Abington and principal of *Partnering for Performance* has been designated as a 2008 Constant Contact All Star, one of a select group recognized by the provider of email marketing and online survey tools for small businesses.

Collins was acknowledged for her comprehensive use of the marketing program and for “setting a great example for other email marketers.”

Collins, whose experience in development, design, and implementation of business strategies spans nearly 25 years, is known for her acumen in the development and installation of business and process improvement programs. She has earned a reputation for being a creative leader in project management, team building, conflict management, customer service, client retention, problem resolution, communication, coaching, and mentoring.

Prior to starting Partnering for Performance, she worked in Fleet Financial Group as Director of Quality Management for Fleet Retirement Plan Services, and before that with Putnam Investments. She has also owned and operated several small businesses in the retail, service and consulting sectors.

She holds a Bachelor’s Degree from the State University of Iowa, and has taken additional business courses at Northeastern University, The Sloan School of Management, and has completed National Quality Award training attending the Juran Institute.

Collins is an active member of The Sea Level Exchange. She is also a member of Rotary and is an Ambassador for the South Shore Chamber of Commerce.

She can be contacted at 781-982-8812 or at jcollins@pfpcconsult.com.