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## **Jacqueline Collins of *Partnering for Performance* announces SwimEx as new client**

ABINGTON, MA, ISSUED SEPTEMBER 10, 2015...Jacqueline Collins of Abington and principal of *Partnering for Performance* announces the addition of SwimEx in Fall River, Massachusetts to her client roster.

Collins, whose experience in development, design, and implementation of business strategies spans more than 20 years recently facilitated a corporate strategy session with SwimEx ([www.swimex.com](http://www.swimex.com)). The company designs and manufactures therapy swimming pools for both commercial and residential use.

“Jacquie compelled us to ask ourselves certain questions and look at things from a different perspective,” said Suzanne Vaughan, President of SwimEx. “With her as a guide we were able to identify key issues and find focus, keeping us on track to reach a common goal.”

Collins is known for her acumen in the development and installation of business and process improvement programs. She has earned a reputation for being a creative leader in project management, team building, conflict management, customer service, client retention, problem resolution, communication, coaching, and mentoring.

Prior to founding *Partnering for Performance*, Collins worked in Fleet Financial Group as Director of Quality Management for Fleet Retirement Plan Services, and before that with Putnam Investments. She has also owned and operated several small businesses in the retail, service and consulting sectors.

Collins holds a Bachelor’s Degree from the State University of Iowa, and has taken additional business courses at Northeastern University, The Sloan School of Management, and has completed National Quality Award training attending the Juran Institute.

She presently serves as Chair of the Board of Directors of the South Shore Chamber of Commerce. Other professional memberships include the Association for Quality and Participation, Goal/QPC, Mass Bay Organization Learning Group and the American Management Association.

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